



**DINOSAUR DASH XXI  
Teacher Rep Meeting  
September 12, 2011  
Nelson Elementary School  
3:00 p.m.**

**Dinosaur Dash – Nov. 6, 2011  
[www.DinosaurDash.net](http://www.DinosaurDash.net)**



## Tips to make the most of the Dinosaur Dash!

1. Personally encourage sign ups for the Dinosaur Dash. Plan now to attend the Dinosaur Dash and ask your staff to do the same. Your school will earn \$6 per registration – that's **40%** for every youth registration. Adult registrations count too! Plus, **all** proceeds come back to benefit our schools through TPSF programs.
2. Clubs/departments/booster groups can benefit, too! When registering, supporters just need to select your school and enter their group as the "Teacher." Family, friends and neighbors (even strangers!) count.
3. Group contests (such as the class with the most participation) are encouraged, as long as they don't reward/single out individual students. So, having a dinosaur on the wall for each registration is great, as long as student names aren't on the dinosaurs.
4. There are easy online tools you can use to raise funds for your school. Just register for the Dinosaur Dash, and then you can set up a fundraising page. Students and families can join your fundraising page to raise funds for your schools, a club, a team, outdoor education or a special project. Just email [teams@tpsf.net](mailto:teams@tpsf.net) to let us know you are fundraising, and we'll donate back to you all funds raised by your supporters (less the processing fee). Otherwise, donations go to support TPSF programs and projects.
5. Create a challenge. Consider challenging another class/club/booster group to see who can collect the most registrations. The losing group will have to.... (dress up, sing a song, etc).
6. Have the "Dinosaur" appear at your school. The costume can be reserved through [Dinocostume@yahoo.com](mailto:Dinocostume@yahoo.com).
7. Distribute Dinosaur Dash postcards at school and at Back to School Night.
8. Use PACE messages and email blasts to remind parents to register.
9. Encourage registrations through contests, incentives, excitement. We will email a list of registrants to your school on a regular basis so you can keep track of your progress.
10. Recruit volunteers to help at the Dinosaur Dash (we're asking for 10 volunteers from each school – staff, volunteers, parents, friends...). Volunteers can help the Friday and Saturday before the race, too. Sign up to volunteer at [www.DinosaurDash.net](http://www.DinosaurDash.net).
11. Have a booth at the Dinosaur Dash to raise funds for your school. Your school keeps all the proceeds!

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# Dinosaur Dash



TUSTIN PUBLIC SCHOOLS  
FOUNDATION

## INCENTIVES/AWARDS

Incentives and awards provided by the Tustin Public Schools Foundation:

- \$50 to each representative - up to 2/school.
- \$6 back to the classroom teacher/department for each ONLINE registration.
- \$5 back to the classroom teacher/department for all other registrations.
- **ALL** proceeds support our schools, through programs of the Tustin Public Schools Foundation.
- Each school is responsible for tracking their own teachers and registrations. TPSF will report online registrations by school.
- Increase your school registration by 25% over last year and receive a **FREE** entry to the Teacher of the Year Dinner (up to 2 per school).
- **\$500 award** and the perpetual Dinosaur Dash trophy to top elementary/middle/high school with highest participation percentage. Use for educational materials or an assembly—your school's choice!
- **\$500 award** to the school with the biggest increase in the participation percentage.
- Hand crafted ceramic dinosaur by Tustin High School students to every 5K/10K 1<sup>st</sup> place winner in each age category.
- Medals to every 5K/10K 2<sup>nd</sup> and 3<sup>rd</sup> place winner in each age category.
- Ribbons to all 2K finishers.

**Dinosaur Dash – Nov. 6, 2011**

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TUSTIN PUBLIC SCHOOLS  
FOUNDATION

## **Dinosaur Dash**

### **SAMPLE PACE MESSAGES**

#### **PACE MESSAGE #1**

Hello parents. This is \_\_\_ with an opportunity to have fun, be healthy and support our school! The Tustin Public School Foundation's Dinosaur Dash event is coming on Sunday, November 6th. The Dino Dash is a 2k, 5k and 10k race and a 50k Bike Tour which benefits all Tustin schools. Please sign up your whole family to walk, run or ride with our school community! The cost is \$15 per student and includes this year's Dinosaur t-shirt! Up to \$6 from each person's registration will come directly back to our school, with the rest of the proceeds supporting our schools in other ways. Registration materials are available in the school office. Or sign up online – there is no additional service charge. Just visit [www.dinosaurdash.net](http://www.dinosaurdash.net). Please come join me on November 6th!

#### **PACE MESSAGE #2**

Hello parents. This is \_\_\_ asking if you have signed up for the Tustin Public School Foundation's Dinosaur Dash on Sunday, November 6th? If you haven't yet signed up for this fun and healthy event, please register now! For all registrations completed online or handed into our school, up to \$6 will come directly back to our school, with the rest of the proceeds supporting our school with programs of TPSF. The cost is \$15 per student and includes this year's Dinosaur t-shirt! Registration materials are available in the school office or sign up online at [www.dinosaurdash.net](http://www.dinosaurdash.net). There is no additional service charge to sign up online and you can register your whole family at one time. Please come join me on November 6th! Our school will be meeting at \_\_\_\_\_ before the race. See you there!

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**[www.DinosaurDash.net](http://www.DinosaurDash.net)**



# Dinosaur Dash COSTUME



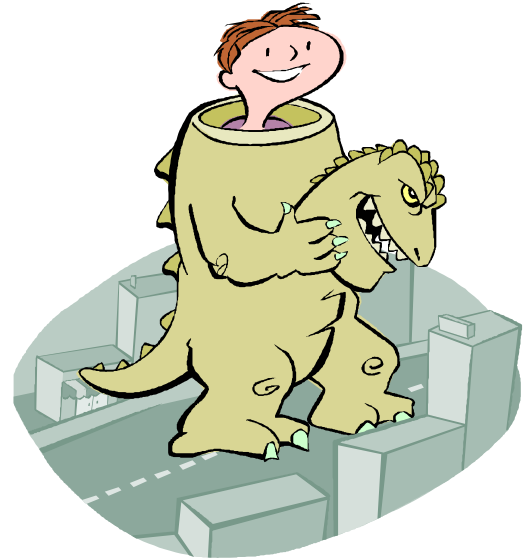
TUSTIN PUBLIC SCHOOLS  
FOUNDATION

The Dinosaur costume is available for your school to use. All you need is a willing body!

To access the costume, follow these easy steps:

- 1) Check out the costume calendar at [www.DinosaurDash.net](http://www.DinosaurDash.net) and then reserve the costume by emailing [DinoCostume@yahoo.com](mailto:DinoCostume@yahoo.com).

Kathy Ellis and Karen Fox are coordinating the costume, so you can also contact Karen at Hewes Middle School (714-730-7348).



- 2) Pick up the costume.
- 3) Find a volunteer to wear the costume.
- 4) Return the costume to Hewes (or to the next school using it).



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TUSTIN PUBLIC SCHOOLS  
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# Dinosaur Dash

## TIMELINE

**Monday, September 12: Dinosaur Dash Representative Meeting**

Please send at least one representative to Nelson at 3:00 pm.

**Friday, September 30: Hang Dinosaur Dash Banner**

Hang banner in highly visible location

**Poster Contest Announced**

Announce poster contest guidelines to elementary school students

**Wednesday, October 12: Volunteer Sign Up Deadline**

Sign up online at *DinosaurDash.net*

**School Booth Deadline**

Earn money for your school by selling items at the Dinosaur Dash

Booth – Free!

Canopy – \$100

Electricity – please let us know if you need it.

Sign up online at *DinosaurDash.net*

**Send Posters to TPSF for Judging**

Elementary schools send top poster from each grade level to TPSF through District Mail

**Friday, October 21: Poster Contest Winners Announced**

Winning students will be contacted by TPSF through the school that they have won and where their posters will be displayed.

**Last Day for Families to Register at Your School**

Last day for your school to accept paper registrations from students

**Saturday, October 22: All Fees Increase \$5**

**Monday, October 24: Turn In All Registrations to TPSF**

Tabulate all paper registrations and record information on envelope and take envelope/registrations/cash/checks to TPSF, 9-5 p.m.

Tustin Public Schools Foundation

150 El Camino Real, Suite 140, Tustin

714.832.3060 (see cash collection envelope for directions)

**Dinosaur Dash – Nov. 6, 2011**

**[www.DinosaurDash.net](http://www.DinosaurDash.net)**

- Wed., November 2:**      **ONLINE REGISTRATION CLOSING AT MIDNIGHT**
- Friday, November 4:**      **Registration Packet Pick-Up AND New Registrations**  
Those who have already registered (either through your school, Dick's, or online) may pick up their bibs and t-shirts. New registrations welcome.  
Location: **Dick's Sporting Goods at The Market Place**  
Time: 1:00 p.m. to 7:00 p.m.
- Saturday, November 5:**      **Registration Packet Pick-Up AND New Registrations**  
Those who have already registered (either through your school, Dick's, or online) may pick up their bibs and t-shirts. New registrations welcome.  
Location: **Dick's Sporting Goods at The Market Place**  
Time: 11:00 a.m. to 5:00 p.m.
- Sunday, November 6:**      **RACE DAY, Registration Packet Pick-Up AND New Registrations**  
Those who have already registered (either through your school, Dick's, or online) may pick up their bibs and t-shirts. New registrations welcome.  
Location: The Market Place, starting at 6:30 a.m.
- Monday, November 7:**      **Take Down Banner**  
Remove banner and return to TPSF through District Mail. Your school will be charged a replacement fee of \$135 if it is not returned.
- Pick Up Posters from Merchants**  
School Dinosaur Dash Representatives pick up posters that were on display at The Market Place and return to your students.
- January, 2012:**      **Logo Contest Announced** (middle and high school students)
- February, 2012:**      **Send Logo Designs to TPSF for Judging**  
Send all logos from each middle school and high school to TPSF through District Mail.

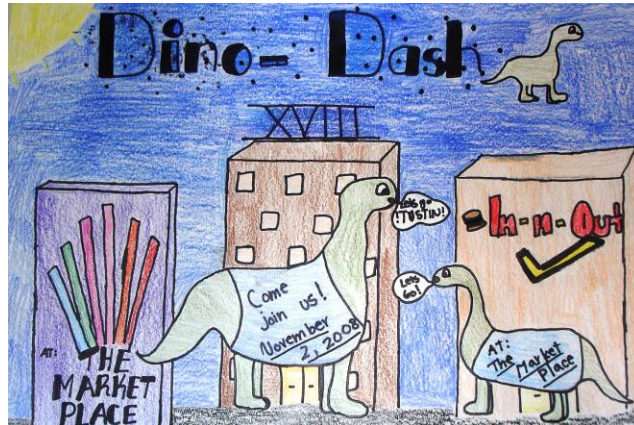
**Sunday, November 6**  
**Run and Ride for Education**

50k Bike Tour (not timed)	\$50/13 and up	6:45 a.m.
10k timed race	\$15 youth/\$35 adult	7:15 a.m.
5k timed race	\$15 youth/\$28 adult	8:30 a.m.
2k Fun Run (not timed)	\$15 youth/\$25 adult	9:30 a.m.

*All fees increase \$5 after October 21.*

**Thank you for supporting the Dinosaur Dash!**  
**Dinosaur Dash – Nov. 6, 2011**  
**[www.DinosaurDash.net](http://www.DinosaurDash.net)**

# Dinosaur Dash Poster Guidelines Grades K – 5



All elementary students are invited to participate in the TPSF Dinosaur Dash poster contest. One winner from each grade level across the District will be selected (6 winners total). Each school should submit 6 posters which will be displayed at The Market Place before the race.

## CRITERIA

- Poster requirements – be creative and use good judgment
- The following information about the DINOSAUR DASH should be on each poster:

### FRONT

**Date:** November 6, 2011  
**Event Name:** DINOSAUR DASH XXI  
**Place:** The Market Place

### BACK

The following information **must** be included on all posters submitted:

**Name of student**  
**Grade of student**  
**Teacher**  
**School**

- Submit 6 posters from each K-5 school (1 from each grade level)
- Use 12" x 18" white drawing paper

**Deadline:** Wednesday, October 12 – Please put these posters in district mail and send to TPSF.

After judging, the posters will be delivered to the assigned merchant in The Market Place for display.

**Dinosaur Dash – Nov. 6, 2011**  
**[www.DinosaurDash.net](http://www.DinosaurDash.net)**



## DINOSAUR DASH SCHOOL BOOTH INFORMATION



TUSTIN PUBLIC SCHOOLS  
FOUNDATION

1. **Sign up your school booth at [www.DinosaurDash.net](http://www.DinosaurDash.net).**
2. **Food Sales:** Please choose food items that won't compete with the entrées sold in the Food Court area. Since these restaurants are donating food and services to benefit TPSF we want to encourage food court ticket sales by not offering similar food items.
3. School groups may choose to "partner" with local merchants as long as all proceeds go to the school group. For instance, if a local merchant (i.e. *Juice-It-Up* or *Starbucks Coffee*) is willing to donate a food/ item and the school organization receives ALL proceeds from the sale of the food/item, then it is permissible. The merchant will then be allowed to display a banner or some form of advertising at the booth.
4. With the increased number of runners and visitors to the venue area, we will be allowing school organizations to sell duplicate items in food and drink categories, up to a maximum of three booths per item. We will do our best to separate like items throughout the venue area. You may also add additional items for sale at your booth to boost sales.
5. Each school organization that plans to sell any food or drink items at their booth will be required to complete some simple paperwork for the Health Department stating exactly what items you intend to sell. The paperwork will be due to the Health Department 2 weeks prior to the *Dinosaur Dash* and once it is submitted you will not be able to make any last minute changes. If you miss this deadline, you will not be allowed to sell any food or drink items at your booth.
6. All exhibitors are allowed into the venue area to drop off their items. All cars must be out by 6:00 a.m., no exceptions due to road closures. Directions: Going south on Jamboree from Bryan Ave., turn right at first entrance into The Market Placed (in front of Henry's). **LOOK FOR VENDOR CHECK IN.** At that point, you will be directed to your booth location for drop off. Then go park your car.
7. Booth must be set up by 7:00 a.m. Exhibitors/sponsors are expected to stay in the venue for the duration of the event. Breakdown begins at 11:00 a.m. and must be completely vacated by 11:30 a.m.
8. Exhibitors/sponsors are provided a 10' x 10' space along with an 8-foot table, two chairs, and a plastic tablecloth. The exhibitor must provide any additional chairs. If the area needed is over 10' x 10', an additional space may be purchased for \$300 (deadline October 12).
9. Exhibitors are responsible for their own banners, which may only be used in your area.
10. Exhibitors/sponsors are permitted to distribute coupons, or exhibitor goods from their booth. Nothing may be placed on parked vehicles.
11. Exhibitors may bring their own canopy (please note there are new rules on canopies, contact [info@tpsf.net](mailto:info@tpsf.net) for details). Or, rent one for \$100 (payable in advance to TPSF). The canopy will be set up for you by 5:00 am.
12. Limited electricity is available, with prior notice. The location of your booth will be affected due to the noise to other booths.
13. Exhibitors/sponsors are requested to empty your trash into the dumpsters before vacating. Please leave your area clean. Thank you.

**Dinosaur Dash – Nov. 6, 2011**  
**[www.DinosaurDash.net](http://www.DinosaurDash.net)**



# *Dinosaur Dash*

## *Volunteer Job Descriptions*

### We Need Your Help!!!



TUSTIN PUBLIC SCHOOLS  
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#### **Pre-Registration – FRIDAY, November 4 & SATURDAY, November 5**

Meet and greet at Dick's; take registrations; hand out t-shirts and bibs

*Friday November 4* (8 per shift) (12:30-3:00 pm, 3:00- 5:30 pm; 5:30-7:30 pm)

*Saturday November 5* (8 per shift) (9:30-12:00 pm, 12:00-3:00, pm, 3:00-5:30 pm)

#### **Race Day – SUNDAY, November 6**

##### *Course Volunteers*

(80 needed) 6:15-10:00 am

##### *Finish Line*

Collect runner numbers, hand out ribbons

(30 needed) 7:00-10:15 am

##### *Food Court*

(10 needed) 6:00-9:00 am (set-up)

(10 needed) 9:00-12:00 am (drinks & clean-up)

##### *Parking*

(10 per shift) 6:00-9:00 am; 9:00 am-noon

##### *Set-up*

Tables, chairs, banners, signs, and general assistance

(15 needed) 5:00-7:30 am

##### *Start Line*

(15 needed) 6:45-10:00 am

##### *T-shirt Distribution*

(10 per shift) 6:15-9:15 am; 9:00-11:30 am

#### **Day After Race – MONDAY, November 7**

*Unload truck at TPSF (150 El Camino Real, #140, Tustin)*

(4 needed) 9:00-10:00 am

If you can volunteer for one of the above jobs, please sign up at [www.DinosaurDash.net](http://www.DinosaurDash.net).

Questions? Contact Laurie Ablove at [DashVolunteers@yahoo.com](mailto:DashVolunteers@yahoo.com) or 949.400.5150.

**Dinosaur Dash – Nov. 6, 2011**

**[www.DinosaurDash.net](http://www.DinosaurDash.net)**



# DINOSAUR DASH XX - 2010



TUSTIN PUBLIC SCHOOLS  
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## SCHOOL TURN IN

SCHOOL	2010 Total Registrations	2010 \$5 & \$6 Back
Arroyo	301	\$1,804
Benson	67	\$402
Beswick	22	\$132
Estock	28	\$168
Guin Foss	53	\$317
Heideman	9	\$53
Hicks Canyon	229	\$1,373
Ladera	622	\$3,721
Lambert	9	\$54
Loma Vista	89	\$511
Myford	243	\$1,452
Nelson	76	\$441
Peters Canyon	456	\$2,736
Red Hill	204	\$1,197
Thorman	60	\$316
Tustin Memorial	276	\$1,655
Tustin Ranch	332	\$1,988
Veeh	43	\$256
Orchard Hills	125	\$750
C.T.	59	\$346
Currie	47	\$274
Hewes	361	\$2,139
Pioneer	343	\$2,057
Utt	96	\$566
Beckman	395	\$2,367
Foothill	960	\$5,737
Hillview	1	\$6
Tustin	141	\$845
<b>TOTAL</b>	<b>5,647</b>	<b>\$33,663</b>

***Plus, ALL proceeds support our schools  
through programs of the Tustin Public Schools Foundation.***

**Dinosaur Dash – Nov. 6, 2011**

**[www.DinosaurDash.net](http://www.DinosaurDash.net)**



# TPSF Liaisons



TUSTIN PUBLIC SCHOOLS  
FOUNDATION

School		TPSF Liaison	E-Mail
<b>Coordinator</b>		Tammis Berkheimer	tammisberk@yahoo.com
<b>Coordinating Council</b>		Jo Hodgetts	johodgetts@me.com
<b>Elementary Schools</b>			
PTA	Arroyo	Jo Hodgetts	johodgetts@me.com
PTO	Benson	BJ Rhodes	brhodes@tustin.k12.ca.us
PTO	Beswick	Rego Padilla	rpadilla@tustin.k12.ca.us
PTO	Estock	Solidad Rivera	srivera@tustin.k12.ca.us
PTO	Guin Foss	Kim Kunzel	kunzefam@gmail.com
PTO	Heideman	Marilyn Carter	mcarter@tustin.k12.ca.us
PTO	Hicks Canyon	Aimee Glenn	mnaglenn@cox.net
PTO	Ladera	Nancy Mallory	nancymallory@cox.net
PTO	Lambert	Deanna Parks	dparks@tustin.k12.ca.us
PTO	Loma Vista	Kristen Dunn	ginsujon7@ca.rr.com
		Astrid Rodriguez	tatynkids@yahoo.com
		Erin Kayl	kaylfamiloy@sbcglobal.net
PTO	Myford	Amy Fedderly	afedderly@tustin.k12.ca.us
PTA	Nelson	Kristin O'Neill	koneill@tustin.k12.ca.us
PTO	Peters Canyon	Payal Swami	payal.nag@gmail.com
PTA	Red Hill	Erin Miller	ewmiller@uci.edu
PTA	Thorman	Tracy Barquer	tbarquer@tustin.k12.ca.us
PTO	TMA	Kristin McNamara	mcnafamily6@sbcglobal.net
		Kate Kersten	katekersten@cox.net
PTA	Tustin Ranch	Jennifer Payton	jmpayton@cox.net
PTA	Veeh	Valerie Sabourin	val_sabo@sbcglobal.net
<b>Middle Schools</b>			
PTO	Columbus Tustin	Kim Wilmoth	kwilmoth@aol.com
PTA	Currie	Olga Reardon	oreardon@tustin.k12.ca.us
PTA	Hewes	Ashley Sparks	ashspar72@yahoo.com
	Orchard Hills	Natalie Meyerson	natmeyerson@sbcglobal.net
		Carla Narvaez	3snoopyfans@gmail.com
PTO	Pioneer	Garrett Kerr	gkerr@tustin.k12.ca.us
PTO	Utt	Diane Sharpe	uttpto@gmail.com
<b>High Schools</b>			
PTO	Beckman	Debbie Ewing	dewing@cox.net
PTO	Foothill	Julie Hirz	jhinz@cox.net
PTO	Hillview	Tim O'Donoghue	todonoghue@tustin.k12.ca.us
PTO	Tustin	Bob Machado	bobmachado1352@att.net

**Dinosaur Dash – Nov. 6, 2011**  
**www.DinosaurDash.net**



# TUSTIN PUBLIC SCHOOLS FOUNDATION



TUSTIN PUBLIC SCHOOLS  
FOUNDATION

Since 1989, the Tustin Public Schools Foundation (TPSF) has been a dynamic voice for everyone who understands the important role a quality education plays in the future of our children and our community. Working together—parents, teachers, businesses, civic and community leaders, grandparents and students—we've made a true difference in our schools. The goal of the Foundation is to enrich and enhance the quality of our students' educational experience.

A not-for-profit organization, the Tustin Public Schools Foundation serves as a resource for the Tustin Unified School District (TUSD) by developing funding for educational programs and materials that the district's budget simply cannot cover. Programs funded by TPSF enhance the educational experiences of 22,000-plus K-12 grade students each year, and assist teachers and principals in each of the district's 28 schools.

## AVID



**AVID (Advancement Via Individual Determination)** places students performing in the academic "middle" into college-preparatory courses and, using the AVID elective course during the school year, provides those students with the academic and personal support needed to become eligible for admission to four-year colleges and universities. AVID helps students achieve their college dream. TPSF has donated funds to hire tutors for this program at TUSD middle and high schools.

## Banking on Books



This program provides financial support to improve our school libraries. The goal is to raise additional money from new sources to benefit the libraries of every school throughout the district. The program is implemented through district grants to each school library. More info is at <http://tpsf.net/TOY/books.htm>

## Dinosaur Dash



Held the first Sunday of each November at The Market Place, the **Dinosaur Dash** attracts approximately 7,000 participants to walk or run in one or more of three events: a 10K, 5K or 2K. In addition to encouraging a healthy lifestyle, the Dinosaur Dash raises important funds for Tustin's public schools. Those interested in supporting the event may sign up as a participant (starting at \$15), provide a "runnership" for one or more students (\$15 each), or sponsor the event with a gift of \$250 or more.

## Go Green Tustin



The Go Green Tustin Initiative, funded by grants from the Boeing Employees Community Fund and the Orange County Community Foundation, was piloted to provide incentives and encouragement to help schools reduce waste and educate students about conservation. This program has been expanded to all Tustin Unified schools. Parents at participating schools are organizing Green Teams to help their schools work to reduce, reuse and recycle waste at school and at home. More info at <http://tpsf.net/GoGreen/GoGreen.htm>.

## Dinosaur Dash – Nov. 6, 2011

[www.DinosaurDash.net](http://www.DinosaurDash.net)

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## Grant Program



The [Grant Program](#) funds programs, materials and/or supplies that support district standards. These grants may serve a grade level/span, department, or entire school. Up to \$2,000 will be available for each school. Applications will be accepted for review and approval on a monthly basis. The current grant processing period will run until April.

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## Music



A unique collaboration has been formed to address a casualty of the state budget crisis - elementary school band and orchestra. To help fill the gap, TPSF is working with the Tustin Unified School District to provide music instruction to students.

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## Save Our Sports



TPSF is committed to helping ensure that after-school sports continue to be available to middle school students. Although the state budget crisis caused middle school sports to be eliminated from the TUSD budget, a team of committed coaches, principals, parents and administrators have been working to keep after-school sports in our middle schools. Parents contribute a small fee if they can, and the Tustin Public Schools Foundation will raise funds to ensure that EVERY student that wants to participate can play. Students can enroll online at [http://tpsf.net/save\\_our\\_sports.htm](http://tpsf.net/save_our_sports.htm).

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## Scholarships



TPSF administers 4 scholarships that are awarded to TUSD high school seniors each Spring.

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## Teacher of the Year Dinner



The [Teacher of the Year Dinner](#) will be Friday, April 27, 2012 at the Irvine Marriott. Hundreds of teachers, administrators and community members gather each year to applaud the district's outstanding teachers of the year. Nominees are selected from each of the Tustin Unified School District's 28 schools.

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## Founders Circle



The Founders Circle recognizes donors that make a major commitment—either with a one-time outright gift or through their estate plan—to help build TPSF's endowment. Members receive a variety of benefits, including recognition on a special plaque in the TUSD board room.

Donors may also choose to establish a Founders Circle fund to honor or remember someone. The honoree will be recognized as a member of the Founders Circle when all gifts made in their name total \$1,000 or more.

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