



# **DINOSAUR DASH XXI**

## **Booster Club Information**

**Dinosaur Dash – Nov. 6, 2011**  
**[www.DinosaurDash.net](http://www.DinosaurDash.net)**



TUSTIN PUBLIC SCHOOLS  
FOUNDATION

## Tips to make the most of the Dinosaur Dash!

1. Encourage sign ups for the Dinosaur Dash. Your school will earn \$6 per registration – that's **40%** for every youth registration. Adult registrations count too! Plus, **all** proceeds come back to benefit our schools through TPSF programs. Your club/department/booster group can benefit, too! When registering, your supporters just need to select your school and enter your group as the "Teacher." Family, friends and neighbors (even strangers!) count.
2. Your student can support their teacher AND your booster group/club/team by registering for the race and also purchasing a runnership. Credit their teacher for one, and your group for the other.
3. Use the Dinosaur Dash to raise funds. There are easy online tools you can use to raise funds for your group. Have your members register with your team, send out emails, and raise funds for your group. **Pre-register** with TPSF and we'll donate back to you all funds raised by your supporters (less the processing fee). To have funds directed to your group, contact TPSF ([info@tpsf.net](mailto:info@tpsf.net)) **before** you start fundraising and we'll help you get set up.
4. Create a challenge. Consider challenging another club or booster group to see who can collect the most registrations. The losing group will have to.... (dress up, sing a song, etc).
5. Have the "Dinosaur" appear at your school. The costume can be reserved through [Dinocostume@yahoo.com](mailto:Dinocostume@yahoo.com).
6. Distribute Dinosaur Dash postcards at Back to School Night.
7. Use PACE messages and email blasts to remind parents to register.
8. Encourage registrations through contests, incentives, excitement. We will email a list of registrants to your school on a regular basis so you can keep track of your progress.
9. Recruit volunteers to help at the Dinosaur Dash (we're asking for 10 volunteers from each school – staff, volunteers, parents, friends...). Volunteers can help the Friday and Saturday before the race, too. Sign up to volunteer at [www.DinosaurDash.net](http://www.DinosaurDash.net).
10. Have a booth at the Dinosaur Dash to raise funds for your school. Your school keeps all the proceeds! We offer free electricity to the schools. Sign up at [www.DinosaurDash.net](http://www.DinosaurDash.net).

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## DINOSAUR DASH SCHOOL BOOTH INFORMATION

1. **SIGN UP YOUR SCHOOL BOOTH AT [WWW.DINOSAURDASH.NET](http://WWW.DINOSAURDASH.NET).**
2. **Food Sales:** Please choose food items that won't compete with the entrées sold in the Food Court area. Since these restaurants are donating food and services to benefit TPSF we want to encourage food court ticket sales by not offering similar food items.
3. School groups may choose to "partner" with local merchants as long as all proceeds go to the school group. For instance, if a local merchant (i.e. *Juice-It-Up* or *Starbucks Coffee*) is willing to donate a food/ item and the school organization receives ALL proceeds from the sale of the food/item, then it is permissible. The merchant will then be allowed to display a banner or some form of advertising at the booth.
4. With the increased number of runners and visitors to the venue area, we will be allowing school organizations to sell duplicate items in food and drink categories, up to a maximum of three booths per item. We will do our best to separate like items throughout the venue area. You may also add additional items for sale at your booth to boost sales.
5. Each school organization that plans to sell any food or drink items at their booth will be required to complete some simple paperwork for the Health Department stating exactly what items you intend to sell. The paperwork will be due to the Health Department 2 weeks prior to the *Dinosaur Dash* and once it is submitted you will not be able to make any last minute changes. If you miss this deadline, you will not be allowed to sell any food or drink items at your booth.
6. All exhibitors are allowed into the venue area to drop off their items. All cars must be out by 6:00 a.m., no exceptions due to road closures. Directions: Going south on Jamboree from Bryan Ave., turn right at first entrance into The Market Placed (in front of Henry's). **LOOK FOR VENDOR CHECK IN.** At that point, you will be directed to your booth location for drop off. Then go park your car.
7. Booth must be set up by 7:00 a.m. Exhibitors/sponsors are expected to stay in the venue for the duration of the event. Breakdown begins at 11:00 a.m. and must be completely vacated by 11:30 a.m.
8. Exhibitors/sponsors are provided a 10' x 10' space along with an 8-foot table, two chairs, and a plastic tablecloth. The exhibitor must provide any additional chairs. If the area needed is over 10' x 10', an additional space may be purchased for \$300 (deadline October 12).
9. Exhibitors are responsible for their own banners, which may only be used in your area.
10. Exhibitors/sponsors are permitted to distribute coupons, or exhibitor goods from their booth. Nothing may be placed on parked vehicles.
11. Exhibitors may bring their own canopy (please note there are new rules on canopies, contact [info@tpsf.net](mailto:info@tpsf.net) for details). Or, rent one for \$100 (payable in advance to TPSF). The canopy will be set up for you by 5:00 am.
12. Limited electricity is available, with prior notice. The location of your booth will be affected due to the noise to other booths.
13. Exhibitors/sponsors are requested to empty your trash into the dumpsters before vacating. Please leave your area clean. Thank you.

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# *Dinosaur Dash*

## *Volunteer Job Descriptions*

### We Need Your Help!!!



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#### **Pre-Registration – FRIDAY, November 4 & SATURDAY, November 5**

Meet and greet at Dick's; take registrations; hand out t-shirts and bibs

*Friday November 4* (8 per shift) (12:30-3:00 pm, 3:00- 5:30 pm; 5:30-7:30 pm)

*Saturday November 5* (8 per shift) (9:30-12:00 pm, 12:00-3:00, pm, 3:00-5:30 pm)

#### **Race Day – SUNDAY, November 6**

##### *Course Volunteers*

(80 needed) 6:15-10:00 am

##### *Finish Line*

Collect runner numbers, hand out ribbons

(30 needed) 7:00-10:15 am

##### *Food Court*

(10 needed) 6:00-9:00 am (set-up)

(10 needed) 9:00-12:00 am (drinks & clean-up)

##### *Parking*

(10 per shift) 6:00-9:00 am; 9:00 am-noon

##### *Set-up*

Tables, chairs, banners, signs, and general assistance

(15 needed) 5:00-7:30 am

##### *Start Line*

(15 needed) 6:45-10:00 am

##### *T-shirt Distribution*

(10 per shift) 6:15-9:15 am; 9:00-11:30 am

#### **Day After Race – MONDAY, November 7**

*Unload truck at TPSF (150 El Camino Real, #140, Tustin)*

(4 needed) 9:00-10:00 am

If you can volunteer for one of the above jobs, please sign up at [www.DinosaurDash.net](http://www.DinosaurDash.net).

Questions? Contact Laurie Ablove at [DashVolunteers@yahoo.com](mailto:DashVolunteers@yahoo.com) or 949.400.5150.

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# Dinosaur Dash COSTUME

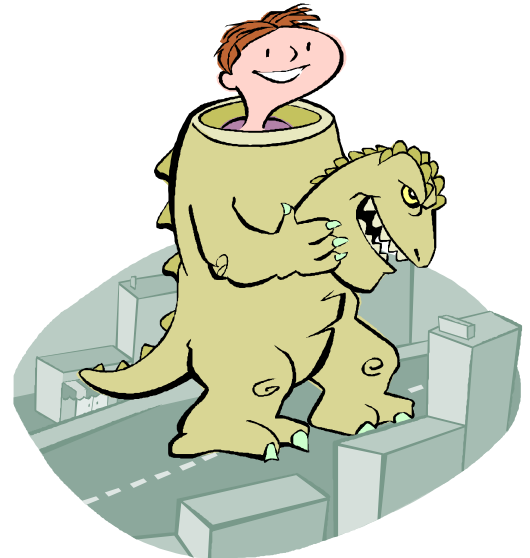


The Dinosaur costume is available for your school to use. All you need is a willing body!

To access the costume, follow these easy steps:

- 1) Check out the costume calendar at [www.DinosaurDash.net](http://www.DinosaurDash.net) and then reserve the costume by emailing [DinoCostume@yahoo.com](mailto:DinoCostume@yahoo.com).

Kathy Ellis and Karen Fox are coordinating the costume, so you can also contact Karen at Hewes Middle School (714-730-7348).



- 2) Pick up the costume.
- 3) Find a volunteer to wear the costume.
- 4) Return the costume to Hewes (or to the next school using it).



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