

TUSTIN PUBLIC SCHOOLS FOUNDATION
Dinosaur Dash XX GOODIE BOOK

ARTWORK SUBMISSION REQUIREMENTS

*As a Goodie Book advertiser, please submit your press-ready artwork no later than
Friday, September 24, 2010:*

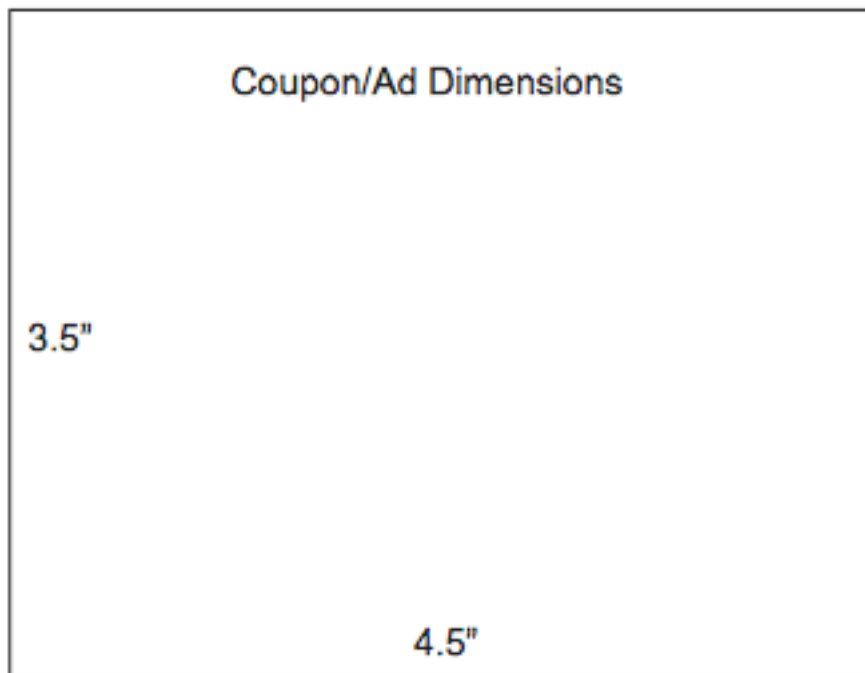
ACCEPTABLE FILE FORMATS

Press-ready, grayscale artwork in a digital format, such as:

1. High-resolution (300 dpi) PDF file. Please embed all fonts. If possible, PDFs should be created using the following programs: Adobe InDesign, QuarkXPress, Adobe Illustrator. **The quality of PDFs created with any other program cannot be guaranteed.**
2. High-resolution EPS file with all fonts converted to outlines from Adobe Illustrator or Freehand. We cannot accept native Freehand documents.
3. High-resolution TIF and JPG files are acceptable, however the quality of text and line art won't be as crisp as files provided in the formats above.

DIMENSIONS

Print-ready artwork measuring 3.5" wide by 4.5" wide should be submitted at 100% scale.



HOW AND WHERE TO SEND YOUR ARTWORK

Files smaller than 10MB can be emailed directly to the Tustin Public Schools Foundation at info@tpsf.net. Larger files should be copied to a CD and mailed or delivered to the Tustin Public Schools Foundation office.

REMEMBER...COUPONS ARE THE WAY TO GO!

All Goodie Book coupons and ads will be printed with black ink on white paper, however **coupon pages will be highlighted with a second color**. Take advantage of this added feature to capture the attention and business of Dino Dash participants.